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Saleem Khattak has been practicing industrial design in the area of architectural applications since gaining his degree in Industrial Design at the Emily Carr Institute of Art and Design in 1999. In addition to his degree in Industrial Design, Saleem has a broad background in Sociology, Social and Human Geography, which clearly informs his industrial design methodology.

Saleem has worked as an Industrial Designer in both a manufacturing facility, as the in house product designer for Rebelle Architectural Lighting, as well as a consultancy environment as one of the two Industrial Designers at Designlines, the industrial design division of Busby + Associates Architects.

Saleem's project experience ranges from the design of full families of architectural lighting, bus shelters, and street furniture to smaller products like console housings and biodegradable coffee cups.

Coupled with his product design knowledge, Saleem has extensive experience in brand creation and management. He has created brand identities for companies, developed and executed product launch and marketing strategies, training modules, and customer service protocols.

His experience in both consulting and manufacturing allows him to function comfortably in both environments while working in collaboration with others or individually.

